



CITY OF

**Westfield**

**Parks & Recreation**

# Programming Launch

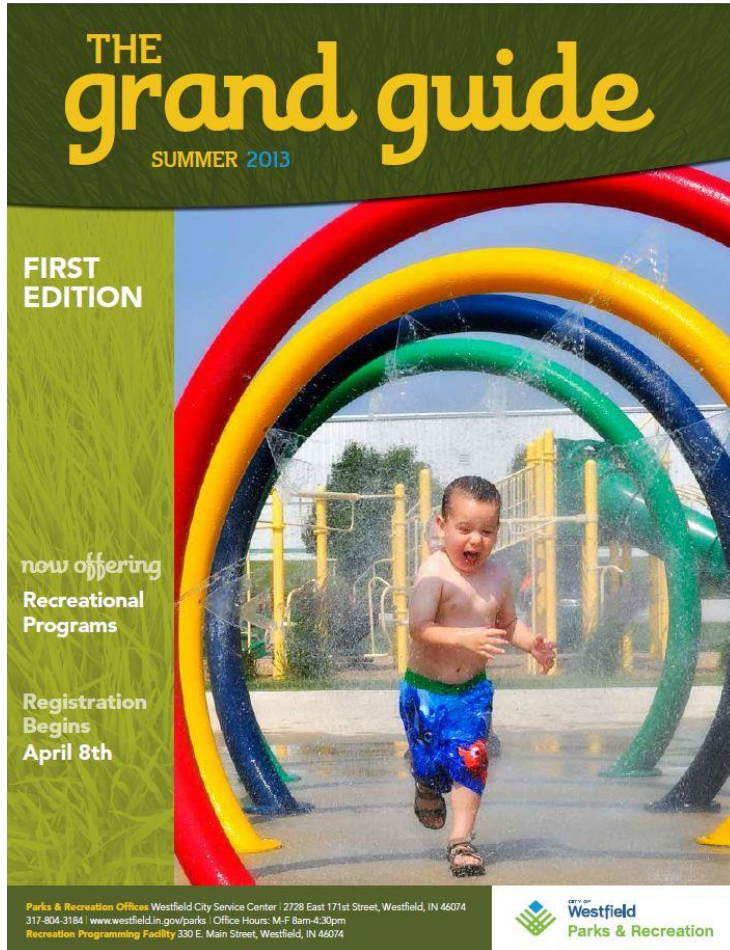


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INDIANA

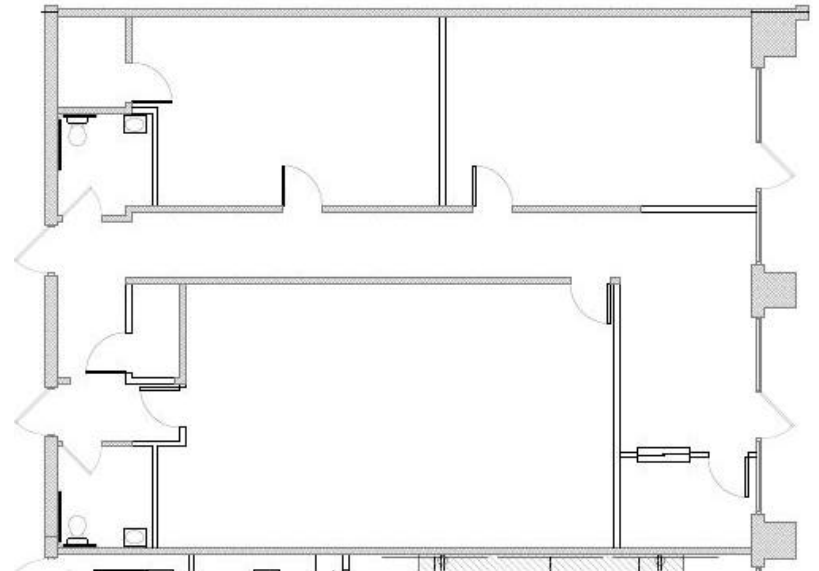
# The Grand Guide



- Comprehensive guide listing all programs and events offered from May-August
- 61 unique programs for ages 18 months to 55+
- 415 sessions to choose from
- 6 special events highlighted
- Other features include:
  - Parks & Trails Guide
  - Volunteer Opportunities
  - Parks & Recreation News
  - Shelter Rental Information
- Mailed to approximately 13,000 households
- Also available [Online](#) for those who will not receive a copy via mail
- Three issues will be published each year

# Main Street Programming Facility

- Located at 330 E. Main Street, between Body One and Edward Jones
- Dedicated exclusively to recreational programming
- Offers three separate spaces, allowing for a variety of programs
- Allows us flexibility in scheduling of programs
- Will only be open during programs and will not be staffed – Parks & Recreation Offices will remain at City Service Center



# Online Registration System

The screenshot shows the homepage of the City of Westfield Parks & Recreation's online registration system. The header includes the city logo and navigation links: Home, Activities, Reservations, and Donations. A large blue banner welcomes visitors and explains the online registration process. Below the banner, there are five blue buttons: My Account, Create Account, View Activities, Facility Reservations, and Donations. To the right of these buttons, there is a 'CONTACT INFORMATION' section with the address, phone number, and email of the Parks & Recreation Office. The footer contains copyright information and a 'POWERED BY' logo.

City of Westfield Parks & Recreation

Don't Have an Account? [Create One](#) | [Wish List](#) | [My Cart](#) | [Sign In](#) | [FAQs](#)

[Home](#) [Activities](#) [Reservations](#) [Donations](#)

## Welcome to Westfield Parks & Recreation!

The City of Westfield Parks & Recreation Department is proud to offer a wide range of activities and events for the whole family. We are also excited to provide the convenience of online registration to our community. You can register for a program or reserve a shelter 24 hours a day, 7 days a week all from the comfort of your own home!

**My Account** **How do I access my account information?**  
If you already have an online account, please click on the My Account button and sign in.  
You will be able to access account information, such as your daily schedule, past receipts, prior transactions and much more.

**Create Account** **How do I create a new account?**  
To get started, one adult member of a family will need a customer online account. If you wish to create a new account for a child, you must create an account for an adult first.

**View Activities** **How do I register for an activity?**  
To register or view upcoming activities, please click the View Activities button! View and select the activity you would like to register for.

**Facility Reservations** **How do I reserve facilities?**  
To reserve a shelter, view facility calendars, or submit a special event permit application, you will need an online account and click the Reserve button.

**Donations** **How do I make donations?**  
To make a donation, please click the Donate Now! button and enter in the amount you wish to contribute to our donation campaign(s).

**CONTACT INFORMATION:**  
**Parks & Recreation Office**  
2728 E. 171st Street  
Westfield, IN 46074  
Hours: Monday - Friday 8am-4:30pm  
317-804-3183  
[parksinfo@westfield.in.gov](mailto:parksinfo@westfield.in.gov)

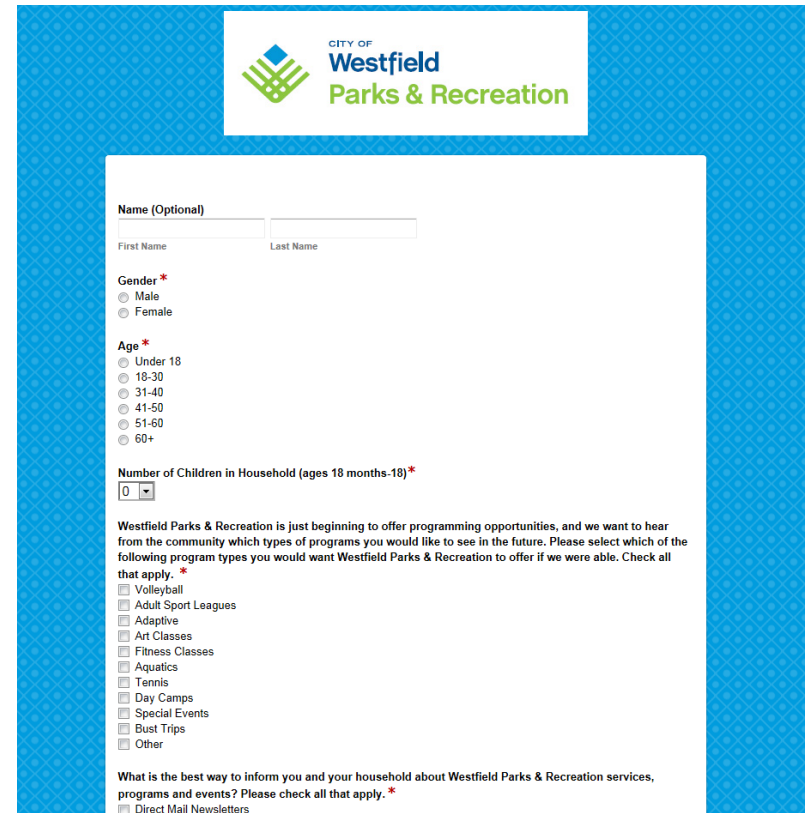
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- Allows people to register for programs or reserve a park shelter 24 hours a day, 7 days a week from the comfort of home
- No convenience fees for registering online
- Registration for all summer programs opened today
- The system also allows for online donations and easy accounting and reporting

# Programming Survey

- Very quick survey to determine what types of programs and events the community would like to see offered in the future
- Also asks for anyone who would be interested in teaching a program to provide their contact info/area of expertise



The screenshot shows a web-based survey form for the City of Westfield Parks & Recreation. The form is set against a blue background with a repeating geometric pattern. At the top right, the city logo and name are displayed. The form fields include: a 'Name (Optional)' section with separate boxes for 'First Name' and 'Last Name'; a 'Gender' section with radio buttons for 'Male' and 'Female'; an 'Age' section with radio buttons for 'Under 18', '18-30', '31-40', '41-50', '51-60', and '60+'; a 'Number of Children in Household (ages 18 months-18)' section with a dropdown menu showing '0'; and two sections for selecting program types and preferred communication methods. The program types section lists: Volleyball, Adult Sport Leagues, Adaptive, Art Classes, Fitness Classes, Aquatics, Tennis, Day Camps, Special Events, Bust Trips, and Other. The communication methods section lists: Direct Mail Newsletters. Both sections include an instruction to 'Check all that apply'.

**CITY OF Westfield Parks & Recreation**

**Name (Optional)**

First Name Last Name

**Gender \***

☐ Male  
☐ Female

**Age \***

☐ Under 18  
☐ 18-30  
☐ 31-40  
☐ 41-50  
☐ 51-60  
☐ 60+

**Number of Children in Household (ages 18 months-18) \***

0

Westfield Parks & Recreation is just beginning to offer programming opportunities, and we want to hear from the community which types of programs you would like to see in the future. Please select which of the following program types you would want Westfield Parks & Recreation to offer if we were able. Check all that apply. \*

☐ Volleyball  
☐ Adult Sport Leagues  
☐ Adaptive  
☐ Art Classes  
☐ Fitness Classes  
☐ Aquatics  
☐ Tennis  
☐ Day Camps  
☐ Special Events  
☐ Bust Trips  
☐ Other

What is the best way to inform you and your household about Westfield Parks & Recreation services, programs and events? Please check all that apply. \*

☐ Direct Mail Newsletters